Mohaddeseh Heydari Nejad

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Citizenship:	Canadian, Iranian	
Research Interests:	Industrial organization, Business Strategy, Entry Financial Economics, Information Economics, A	
Education		
Avi G	Aguirregabiria (co-supervisor), oldfarb (co-supervisor), ou Chen crial Organization	2025 (Expected)
Graduate School of Committee: Seyed	harif University of Technology, Tehran, Iran f Management and Economics (GSME) Ali Madanizadeh (supervisor), eh Mahmoudzadeh	2019
B.Sc in Electrical Engi Tehran, Iran	ineering, Sharif University of Technology	2016
Minor in Computer Er Tehran, Iran	ngineering, Sharif University of Technology	2016
Academic Pro	OGRAMS	
NBER Entrepreneurship NBER Digitization Tuto NBER Workshop of Dig		2024 2023 2023

2022

Schwartz Reisman Institut AI Bootcamp

RESEARCH

A Structural Model of Mentorship in Startup Accelerators: Matching, Learning, and Value Creation (*Job Market Paper*)

- Best Paper Award: Student Workshop on Entrepreneurial Finance and Innovation (WEFI)
- Finalist for Bank of Canada Graduate Student Paper Award
- Presented at EARIE Conference in 2024

Learning About Product Demand Using Crowdfunding (*Link*)

• Presented at EARIE Conference in 2022

CONFERENCE PRESENTATIONS(Including Scheduled)

European Association for Research in Industrial Economics: EARIE	2024
Student Workshop on Entrepreneurial Finance and Innovation	
Competition Bureau Canada	2024
Bank of Canada Graduate Student Paper Award Workshop	
European Association for Research in Industrial Economics: EARIE	2022

Conference Attendance

Roundtable for Engineering Entrepreneurship Research (REER): Georgia		
Tech Scheller College of Business		
Academy of Management Annual Meeting	2024	
Bank of Canada's Annual Economic Conference		
International Industrial Organization Conference (IIOC)		
NBER Economics of Artificial Intelligence Conference		

AWARDS AND GRANTS

Best Paper Award: Student Workshop on Entrepreneurial Finance and Innovation 202	24
(WEFI)	
Finalist for Bank of Canada Graduate Student Paper Award 202	24
Ontario Graduate Scholarship 202	23
Ontario Graduate Scholarship 202	22
University of Toronto Doctoral Fellowship 201	19 - Present
Department Of Economics Graduate Program Award 202	20-2024
H. Stanley Hunnisett Fund 201	19-2020

PROFESSIONAL EXPERIENCE

Teaching: University of Toronto

2023

- Lecture: "Demand Systems: Discrete Choice Models"
 - Course: Empirical Industrial Organization (Victor Aguirregabiria)
 - University of Toronto

Teaching Assistant: University of Toronto

• Econometrics II (PhD Course) • Econometrics I (PhD Course) • Empirical Industrial Organization • Principles of Microeconomics • Financial Economics II: Corporate Finance • Introduction to Economics • Principles of Macroeconomics • Macroeconomic Theory and Policy Teaching Assistant: Sharif University of Technology 2011 - 2019 • Macroeconomics (Graduate Course) • Math Economics (Graduate Course) • Advanced Programming (Undergraduate Course) **Research** Assistant 2020 • Two-sided markets (Literature Review): Avi Goldfarb 2018 • Poverty and Environment - Climate Change: Mohammad Vesal

LANGUAGES

Persian (native), English (fluent) Programming: Stata, Python, Julia, Matlab, R, ArcGIS

References

Victor Aguirregabiria	Avi Goldfarb
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A structural model of mentorship in startup accelerators: Matching, learning, and value creation

(Job Market Paper: : Click here for the latest version)

Entrepreneurial success depends on reducing uncertainty about the quality of ideas and selecting effective strategies to bring the idea to market. Mentorship plays a critical role in this process. In this paper, I examine how mentorship improves entrepreneurial outcomes within the Creative Destruction Lab (CDL), a global mentorship-driven startup accelerator, through two channels: the direct effect of improving startup quality and the screening effect of identifying high-quality startups. Using mentorship interaction data from CDL, I apply machine learning algorithms to generate quantifiable measures of mentors' advice. I propose and estimate a structural model of mentorship, where the dynamics of quality accumulation are influenced by both the direct effect of mentors' advice and the screening effect from mentors' learning. I find that mentorship generates value through both direct and screening effects, with significant spillovers of quality signals between mentors. This model enables a counterfactual analysis, quantifying the value added by mentors when they actively shape the strategic direction of startups, compared to a more passive role where they support the execution of the entrepreneurs' original plans. The counterfactual analysis shows that entrepreneurs benefit from mentors' strategic guidance, with significant heterogeneity across sectors. In emerging sectors like quantum, mentors' strategic input has minimal impact, especially early on, suggesting that a more passive mentorship approach may be more beneficial. In these sectors, screening gains grow over time as mentors accumulate information and provide guidance that better reflects the true quality of the startups. These results offer important managerial implications for the design of intermediaries, such as accelerators that provide mentorship, suggesting that guidance approaches should be tailored to the specific needs and developmental stages of each sector.

Learning about product demand through Crowdfunding

Do entrepreneurs use crowdfunding to learn about the demand for their entrepreneurial product? Crowdfunding serves not only as a financial tool for entrepreneurs but also as an informational tool to run experiments and gather information about the quality of their idea, while also gaining marketing benefits. In this paper, I present a model of Bayesian learning in which an entrepreneur is uncertain about the demand curve and updates her belief when information from the realized sales of her crowdfunding campaign arrives. I focus on the pricing decision of a forward-looking entrepreneur in an oligopoly environment who faces uncertainty about the true value of demand parameters. Different price choices provide different degree of information about these parameters. For instance, setting a higher price reveals more information about the slope parameter than setting a lower price. Therefore, an entrepreneur's pricing decision under crowdfunding is based on a trade-off between current profits and learning about demand of its product that can report higher future profits. Using Kickstarter data, I investigate the presence of concerns for learning in crowdfunding market. I find that less experienced entrepreneurs set higher prices than more experienced ones who are assumed to have less uncertainty on market demand parameters. Entrepreneurs with more experience, offer more discounts on their product to benefit from the marketing effects of crowdfunding platforms. I also show that entrepreneurs with more innovative and novel products have more concerns for market demand learning relative to marketing benefits.